

COMMON GROUND *in* the COMMONWEALTH

Grantmakers of Kentucky 2022 Meeting
August 2-3, 2022 | Covington, Kentucky



**GRANTMAKERS
OF KENTUCKY**

In partnership with Philanthropy Southeast

Welcome to Covington!

Dear Friends,

For the first time in Grantmakers of Kentucky's history, we have the honor of welcoming you to Covington for our 2022 Meeting!

This year's conference comes at a time when the list of issues dividing people in Kentucky and across America seems to grow longer each day. In many cases, these disagreements do not easily lend themselves to a middle ground and compromise. Conventional wisdom says that these divides cannot be bridged – that the common ground we seek simply no longer exists.

We believe this idea is incorrect and fails to understand the causes of where we are today. Like our opening keynote speaker, Rich Harwood, we believe we are not so much divided as we are isolated – isolated from those in different walks of life, from new sources of information and from perspectives we may not have considered. This isolation creates dangerous patterns that only make the problem worse.

While philanthropy cannot fix every problem facing our state or find a middle ground on every issue, we are uniquely positioned to break this cycle of isolation. Our resources, reach and reputations enable us to connect with a broad and diverse range of people and bring them together in ways that only we can. By doing so, we can help generate the mutual understanding and shared sense of purpose that will be needed to address the challenges we face.

Here in Covington, we hope you will use this opportunity to not only connect with peers, but also discuss ways that we can help all people connect across the divides that are standing in the way of progress.

By coming together here, let's find new ways to bring people together everywhere – and in the process, move our entire Commonwealth forward.

Sincerely,

The 2022 Grantmakers of Kentucky Planning Committee

Jen Algire

*President & CEO,
The Greater Clark Foundation (Winchester, KY)*

Tiffany Fabing

*Program Director,
Jewish Heritage Fund (Louisville, KY)*

Nancy Grayson

*President & CEO,
Horizon Community Funds of Northern Kentucky (Covington, KY)*

Sara Hemingway

*Executive Director,
Marilyn and William Young Charitable Foundation (Owensboro, KY)*

Beth Jones

*Program Officer,
The Greater Clark Foundation (Winchester, KY)*

Kathy Knotts

*Grants Officer,
The Gheens Foundation (Louisville, KY)*

Bleik Pickett

*Senior Program Officer,
James Graham Brown Foundation (Louisville, KY)*

Mason Rummel

*President & CEO,
James Graham Brown Foundation (Louisville, KY)*

Chelsea VanHook

*Program Officer,
Community Foundation of Louisville (Louisville, KY)*

About the 2022 Meeting

Polarization, partisanship, politicization – these three words have often been used to explain away persistent divisions in our communities that have gotten in the way of progress. But is this conventional wisdom correct?

At this year's Grantmakers of Kentucky meeting, we'll explore this question and others as we examine how philanthropy can help communities find their way to common ground, common goals and shared progress.

About Grantmakers of Kentucky

Grantmakers of Kentucky was created to help foster connections and cooperation among foundations and between funders and policy makers, as well as to inform grantmakers about the possibilities – and potential challenges – that lie ahead in our state. Through our programming, grantmakers have the opportunity to connect with their fellow Kentucky colleagues, share best practices, discover new resources and increase the state's grantmaking impact.

About Philanthropy Southeast

Philanthropy Southeast is the premier philanthropic network for courageous leaders, ideas and resources focused on the American South and U.S. Caribbean territories. We connect our members to experts, innovations and best practices in philanthropy while promoting peer-to-peer learning and leadership development. By coming together, we spark transformative work that achieves lasting impact, advances equity, and builds a brighter future for the South, its communities and all its people.

Statement of Intent: Philanthropy Southeast strives to support Members and grantmakers with access to education, resources and networking by serving as a convener and facilitator, offering a diverse range of voices and perspectives. We do not endorse colleague organization views, but rather aim to provide access to a broad range of information and resources to increase grantmaking impact and develop philanthropic leaders throughout the region.

Code of Conduct: Philanthropy Southeast is composed of a broad and diverse membership of grantmakers. At our core, we are a community of grantmakers connecting with each other to improve the practice of grantmaking in the Southeast.

At our meetings and events, we also welcome visitors from other organizations – which are not members – that participate as presenters or participants. Philanthropy Southeast strives to create a comfortable place for all Members, visitors, and others engaged in philanthropy to exchange experiences and ideas and engage in conversations that are welcoming and of benefit to all participants. As such, Philanthropy Southeast is not a venue for grant seekers, fundraisers, or other types of charitable solicitations during any of its meetings, events or through its publications nor is it an appropriate venue to conduct political activities. We ask that our Members and visitors not solicit at Philanthropy Southeast-sponsored events or programs and that Members and visitors not use information obtained through their Philanthropy Southeast membership or participation in Philanthropy Southeast events for charitable, business or other solicitations outside of those events.



Main Program

Note: All sessions will take place in Salons I and II of The Metropolitan Club (50 E. Rivercenter Blvd., Covington, KY 41011), located a short walk from the Hotel Covington. If you require transportation, please ask a member of the Philanthropy Southeast staff on-site for assistance.

8:00am-8:30am	Breakfast and Check-In
8:30am-9:00am	Welcoming Remarks Speakers: - Trey Grayson – Former Kentucky Secretary of State and Managing Director, CivicPoint (Florence, KY) - Ben Chandler (<i>facilitator</i>) – President & CEO, Foundation for a Healthy Kentucky (Louisville, KY)
9:00am-10:00am	Opening Keynote: Healing & Hope in Kentucky Are you tired of hearing that we are a polarized nation and can't move forward? Rich Harwood, renowned speaker and author of the groundbreaking new report, <i>Civic Virus: Why Polarization Is a Misdiagnosis</i>, is touring the country to help Americans make sense of what's really going on and create a hopeful path forward together. Rich will share with a practical, hopeful message of how we can harness the superpower within each of us to inoculate ourselves against the civic virus and of the role that funders can play to catalyze and support community-led change. Speaker: Rich Harwood – President & Founder, The Harwood Institute (Bethesda, MD)
10:00am-10:15am	Federal Policy Lightning Round Ben Chandler, president and CEO of the Foundation for a Healthy Kentucky and a former member of Congress, will provide a quick overview of the latest federal policy developments relevant to Kentucky, philanthropy and the nonprofit sector. Speaker: Ben Chandler – President & CEO, Foundation for a Healthy Kentucky (Louisville, KY)
10:15am-11:15am	Bloom Kentucky: One Year Later Last year's Grantmakers of Kentucky meeting saw the launch of Bloom Kentucky, an initiative supported by several grantmaking organizations from across the Commonwealth who are all invested in ending Adverse Childhood Experiences (ACEs). A year after its launch, we'll get an update on the initiative's work along with a state policy update. Speakers: - Dr. Terry Brooks – Executive Director, Kentucky Youth Advocates (Louisville, KY) - Rep. Kimberly Poore Moser – Kentucky State House of Representatives, District 64 (Taylor Mill, KY)
11:15am-11:30am	Break
11:30am-12:30pm	Disaster Philanthropy: Lessons Learned Two colleagues will share their insights and experiences from the field as they managed the aftermath of the tornados which devastated many Western Kentucky communities in December 2021. From their experiences, learn how your community should be poised to react if a natural disaster occurs in your area. Speakers: - Alyssa Manning – President, Felix E. Martin Jr. Foundation (Louisville, KY) - Tony Watkins – CEO, Community Foundation of West Kentucky (Paducah, KY) Moderator: - Sara Hemingway – Executive Director, Marilyn and William Young Charitable Foundation (Owensboro, KY)
12:30pm-1:30pm	Lunch

1:30pm-2:15pm	Table Talks: Choose Your Own Adventure! Select from various table topics, chosen by this year's attendees, for deeper peer-to-peer discussion! Each table will be assigned a leader to help facilitate.
2:15pm-2:45pm	Reports from the Field Is there good news involving your foundation or community you'd like to share? Now is the time!
2:45pm-3:45pm	Closing Keynote: Bridge-Building Across the Rural-Urban Divide Representatives from Strive Together and the Kentucky Rural-Urban Exchange will share real world examples of how their organizations are working with communities to bridge divides and build coalitions in Kentucky and beyond. This panel will speak directly to collaboration and relationship building across the rural-urban divide as it relates to policy and leadership development – panelists will share lessons learned for engaging across diverse geographies, backgrounds, and ideologies. This session will provide key learnings for members seeking to support bridge- and coalition-building efforts in their own communities. Speakers: • Savannah Barrett – Co-Founder, Kentucky Rural-Urban Exchange (Louisville, KY) • Colin Groth – Executive Vice President of Strategy and Development, StriveTogether (Cincinnati, OH) Moderator: • Jeff Edmondson – Executive Director of Community Impact, Ballmer Group (Bellevue, WA)
3:45-4:00pm	Closing Remarks
4:00pm	Adjourn & Depart

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Speaker Profiles



Savannah Barrett | Co-Founder, Kentucky Rural-Urban Exchange

Savannah Barrett is the exchange director for Art of the Rural and the co-founder of the Kentucky Rural-Urban Exchange. After eight years of development in Kentucky, she led training and technical assistance to replicate RUX in Minnesota. She previously served as national programs director of Next Generation Initiatives at the Rural Policy Research Institute, where she co-led the development of the Next Generation Rural Creative Placemaking Summit and the Rural Generation Summit.

Savannah is a twelfth-generation Kentuckian and was raised in Grayson Springs, where she co-founded a local arts agency in high school and now stewards six acres of her family home place. She lives in South Louisville with her husband and daughter.



Dr. Terry Brooks | Executive Director, Kentucky Youth Advocates

Terry Brooks spent most of his career as an educator. He served for more than three decades as a public school administrator in Jefferson, Hardin and Oldham counties and at the Anchorage Independent School District in Kentucky. Brooks also worked as lead qualitative researcher for the Governor's Center of Excellence for the Advancement of Teaching, sharing that joint faculty appointment at the universities of Louisville and Kentucky.

In 2005, Dr. Brooks took over the reins at Kentucky Youth Advocates (KYA), which is the seminal nonprofit watchdog for Kentucky's kids. KYA carries a multi-policy portfolio, leading work in economic well-being, health, child welfare, education, early childhood and juvenile justice with a focus on policy change on behalf of children in Washington and Frankfort.



Ben Chandler | President & CEO, Foundation for a Healthy Kentucky

Named President and CEO of the Foundation for a Healthy Kentucky in 2016, Ben Chandler leads the foundation he helped bring about. As Kentucky Attorney General, Ben won a \$45 million settlement from one of Kentucky's largest insurance companies; that funding was used to create the foundation in 2001.

Ben practiced law with Brown, Todd & Heyburn, and later with Reeves & Graddy before beginning a career in public service. His state service included one term as Kentucky State Auditor (1992-1995), and two terms as Attorney General (1995-2003).

In February 2004, Ben was elected to the U.S. House of Representatives, where he served Kentucky's 6th Congressional District until the 112th Congress adjourned in January 2013. He was Executive Director of the Kentucky Humanities Council from 2013 to 2016.



Jeff Edmondson | Executive Director of Community Impact, Ballmer Group

Jeff Edmondson is the Executive Director of Community Impact for Ballmer Group, where he leads the national strategy to improve economic mobility and reduce racial disparities at scale via Place-Based Partnerships. He also advises regional strategies, as well as works with partners to develop and amplify best practices across the country. Jeff has spent his career championing and developing scalable models for Place-Based Partnerships. He is the former Managing Director of StriveTogether and the founding Executive Director of the flagship Strive Partnership in Cincinnati and Northern Kentucky.



Trey Grayson | Former Kentucky Secretary of State and Managing Director, CivicPoint

Trey Grayson is a member of the Florence, Kentucky office of the law firm Frost Brown Todd and managing director of the firm's government relations affiliate, CivicPoint.

Trey served as a two-term Secretary of State for the Commonwealth of Kentucky. The youngest secretary of state in the country at the time of his election, he served as President of the National Association of Secretaries of State and the Chair of the Republican Association of Secretaries of State.

Trey continues to be recognized as a national leader in election modernization, including serving on the bipartisan Presidential Commission on Election Administration following the 2012 election.



Colin Groth | Executive Vice President of Strategy and Development, StriveTogether

Colin Groth is executive vice president of strategy and development at StriveTogether, where he provides leadership and strategy for StriveTogether's programmatic work, including impact, advancement, learning and evaluation for the Cradle to Career Network.

Before joining StriveTogether, Colin served as the government relations director for Southwest Ohio Regional Transit Authority, where he oversaw the organization's government affairs, served as liaison to elected officials and government bodies, and developed relationships with local business and civic groups to advance public transportation issues.

Colin holds a bachelor's degree in communications from The Ohio State University, where he also completed the Goodlinks nonprofit management internship program.



Rich Harwood | President & Founder, The Harwood Institute

Richard C. Harwood is an author, speaker, and innovator. For over three decades he has devoted his career to revitalizing the nation's hardest hit communities, transforming the world's largest organizations, and reconnecting institutions to society.

In 1988 at age 27, after working on more than 20 political campaigns, attending Skidmore College (BA, Political Economy) and Princeton University (MA, Public Affairs), being named a Harry S. Truman Scholar, and working for two highly respected nonprofits, Rich founded what is now known as The Harwood Institute for Public Innovation. Soon after, he wrote the groundbreaking report, *Citizens and Politics: A View from Main Street*, the first national study to uncover that Americans did not feel apathetic about politics, but instead held a deep sense of anger and disconnection.

Over the past 30 years, Rich has developed a philosophy and a practice by which people can learn to solve common problems, create a culture of shared responsibility, and deepen Civic Faith. The Harwood practice of Turning Outward has spread to all 50 U.S. States and 40 countries around the world.

An inspiring and sought-after speaker, Rich regularly keynotes major conferences and events. He has written six books, including the Amazon bestseller, *Stepping Forward*, and the newly released *Unleashed: A Proven Way Communities Can Spread Change and Make Hope Real for All*.

Rich has never forgotten the feeling of being sick, unseen, and unheard. Today as a national speaker, author, and leader, he champions the fight for a different kind of public life where we see and hear all people, face tough choices, reach for our shared aspirations, and make hope real.



Sara Hemingway | Executive Director, Marilyn and William Young Charitable Foundation

Sara Hemingway, an Owensboro, Kentucky, native, is the executive director of the Marilyn and William Young Charitable Foundation, a position that she has held for 19 years. Her past work experiences include fundraising positions at the Kentucky Center for the Arts in Louisville and Cheekwood Museum of Art and Botanical Garden in Nashville. In 2013, Sara was privileged to graduate from the Hull Fellows program, a leadership course of Philanthropy Southeast. Hemingway participated in both the Leadership Owensboro and Leadership Kentucky programs.

Her professional and volunteer involvement consists of currently serving as a director of the Felix E. Martin Jr. Foundation, a board member of Leadership Kentucky, and a member of the Steering Committee of Grantmakers of Kentucky. Previously, she served as a founding board member of Impact 100 Owensboro and originator of the Impact 100 Next Generation program.



Alyssa Manning | President, Felix E. Martin Jr. Foundation

Alyssa Manning is the President of the Felix E. Martin Jr. Foundation where she oversees grantmaking and community building work seeking to enrich the lives of citizens of Muhlenberg County, Kentucky. Her work focuses on promoting economic development, education, community collaboration and quality of life projects in a rural setting.

Through her work with the Martin Foundation, Alyssa has the opportunity to serve on many committees advancing local projects and organizations, including the Advisory Council for the Felix E. Martin Jr. Performing Arts Center, the founding executive committee for More Vision, More Muhlenberg, community coalitions focused on education, tourism and health, and several special committees for Muhlenberg Alliance for Progress.



Rep. Kimberly Poore Moser | State Representative (House District 64), Kentucky General Assembly

A resident of Taylor Mill, Representative Moser has spent her adult life supporting public health groups and pushing for stronger collaboration between each branch of government on local, state, and national levels. She believes strongly in the power of effective communication to get things done for her neighbors and residents within House District 64. She has a vision for finding practical solutions by listening, understanding, and working across the aisle.

Representative Moser has been serving Campbell and Kenton County since her election in 2016 and she is known for promoting legislation that gets to the root of our issues. Her accomplishments have run the gamut from economic growth to supporting our education system and solving complex health care issues. Representative Moser works hard to preserve conservative values with a common-sense approach to government.



Tony Watkins | CEO, Community Foundation of West Kentucky

Tony Watkins has served as the CEO of the Community Foundation of West Kentucky since 2001. Prior to his current role, he worked as a fundraising and nonprofit consultant, raising more than \$400 million for such clients as Baylor University, Phoenix Christian School, and Wayland Baptist University. Tony's specialties include capital campaigns, planned giving and endowment building.

A yellow silhouette of the state of Kentucky is positioned behind the text. The text is enclosed in a thin orange rectangular border.

GRANTMAKERS OF KENTUCKY

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